



## Going Green At The Bayfront Inn, Naples, Florida.

**June 7th, 2012-** The Bayfront Inn has recently earned certification from the City Of Naples as a Green Business. The hotel is one of the twenty five inaugural businesses to achieve recognition through the City's grant-funded Green Business Certification Program.

The waterfront, boutique facility is unique from many area hotels as a privately owned operation. With the corporate driven, top-down approach to resource saving, common now in many chain hotels, absent; staff and owners have taken their own steps towards cutting water and energy use and being environmentally conscious.

Highlights at the 93 room hotel in the heart of downtown Naples include:

- \* Low flow shower heads, dual flush commodes and faucet aerators, as well as motivational signage help reduce water usage throughout hotel
- \* Use of paper products that incorporate recycled content.
- \* Additional recycle bins have been installed throughout property to increase recycling and minimize waste to landfill.
- \* Use of green friendly cleaning products in guest rooms and throughout hotel
- \* Development of a written mission statement for staff and guest handbooks to encourage resource saving efforts.

"Hotel manager Barry Higgins has embraced the objectives of the program and taken steps to add messaging, reduce energy use, and decrease waste production," says Green Business Program manager Cloe Waterfield, their efforts to promote non-vehicular transport in the downtown area are also laudable. Getting people out of cars reduces our dependence on fuel and makes Naples a more attractive and healthy place to visit."

The City's Green Business Certification Program, implemented by the local firm Twenty Fifty, LLC, for the City's Natural Resources Department, helps local businesses optimize environmentally friendly operations. Funded by a grant from the U.S Department of Energy, the pilot phase in early 2012 has recognized sustainable actions throughout the Naples business sector. From small offices to hotels, restaurants and large medical facilities, Naples is going green. "Over a third of our community's energy use is in the commercial sector," explains Dr. Mike Bauer, "and businesses know that being conservative with water, energy, and waste is good for Naples and helps them save money."

For more information about the City of Naples Green Business Program, visit [www.npowernaples.com](http://www.npowernaples.com) or email [greenbiz@npowernaples.com](mailto:greenbiz@npowernaples.com), tel: 239-234-4558

For more information about The Bayfront Inn, visit [www.bayfrontinnnaples.com](http://www.bayfrontinnnaples.com) . e-mail [generalmanager@bayfrontinnnaples.com](mailto:generalmanager@bayfrontinnnaples.com), tel: 239-649-5800